



LEADS, LEADS, LEADS

Proven Lead Generation Ideas

SKMurphy, Inc

SKMurphy.com 408-252-9676



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HOW CAN I GET **more customers?**

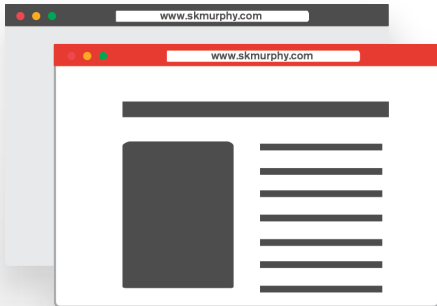


Here are some creative ways to expand your current lead generation techniques.

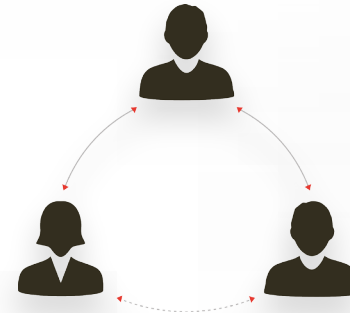
Try a new technique or two.



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1. Website



2. Referrals



3. Brochures



4. Direct Mail



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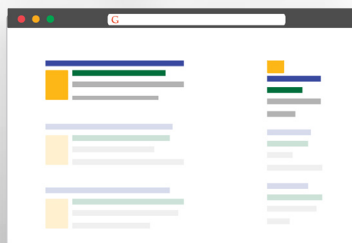


5. Blogs



6. Seminars

Google AdWords



7. Adwords



8. Give a talk



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9. Joint Venture



10. Press Release



11. Networking



12. WhitePaper



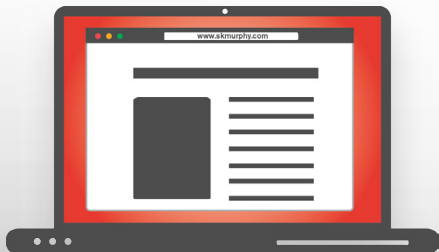
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13. Partnership



14. Craigslist



15. Webinar



16. Past Clients



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17. Trade Show



18. Marketplace



19. Warm Call



20. Signage



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ONE THING to consider...

Referrals
Blog
Speaking
Email blast



Conference
Adwords
Tradeshow
Direct mail



CONTACT US
if you need help



408-252-9676



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